DIGITALFUEL

Digital Fuel Overview

The Leader in IT Business Management

Overview

Digital Fuel provides IT Business Management solutions that help organizations manage and optimize their information technology portfolio. Hundreds of businesses rely on Digital Fuel to gain all-around transparency into the type, cost and quality of IT services for private and cloud environments.

With Digital Fuel's hybrid solutions, organizations have a better sense of where to make IT investments, and how to better budget, plan and forecast those investments. As a result, our customers can better demonstrate the value of IT and increase strategic alignment to optimize their global IT resources. Digital Fuel has relationships with hundreds of IT reseller and channel partners globally.
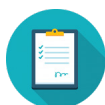
Digital Fuel Helps You Optimize the Business Value of Technology.

Digital Fuel makes it easy to share IT costs with the business by aligning IT spend to business needs in a way that is obvious and collaborative. Digital Fuel is the CIO's business value optimization system.

GAIN TRANSPARENCY

Financial Intelligence has helped hundreds of organizations build business credibility through cost transparency, cost optimization, planning and delivering an accurate business facing bill of IT. For exmple, Digital Fuel Financial Intelligence can help you understand cloud resources and IT services you offer, as well as your costs, quality, and consumption. Digital Fuel uses open, obvious and centralized allocations, logic and data transformations. Our ITFM solution can meet strict security and transparency needs.

ALIGN IT WITH THE BUSINESS

Digital Fuel makes it easy to share IT costs and deliver real business value by delivering a portfolio of IT services that align with the needs of line-of-business (LOB) stakeholders. Enable IT to meet the business expectations for each LOB.

CIO TRANSFORMATION AGENDA

Digital Fuel's CIO Dashboard has everything a CIO needs to make effective decisions and understand financial performance - no spreadsheet acrobatics required. Quickly demonstrate the value of new IT investments designed to accelerate business growth.

CONTROL AND OPTIMIZE IT BUDGET

Planning Intelligence helps organizations align IT spend to business needs in a way that is obvious and collaborative. With Digial Fuel you can reduce the time spent planning and defending the IT budget for next year. Increase the economies of scale reducing IT unit costs and TCO.

Who We Help?

Digital Fuel provides transparency and control over the cost and quality of IT services. By providing a business context to the services IT offers, Digital Fuel helps IT organizations shift from a technology orientation to a service broker orientation, delivering a portfolio of IT services that align with the needs of line-of-business (LOB) stakeholders.

Digital Fuel provides the business management capabilities necessary to manage the business aspects of today's emerging hybrid cloud environments, helping to facilitate IT transformation, enabling customers to reduce capital and operating expenses and improve service delivery performance.

CIO OFFICE
Spend more time implementing new technology rather than accounting for it. Run your company's IT as an efficient business segment

IT LEADERS
Become responsive to customers, employees, regulators, and other stakeholders. Discover the perfect balance of quality and price for your IT services.

CFO OFFICE
Ensure you are efficiently managing your business's IT spend and track how you compare to your competitors with IT Benchmarking business growth.

Why Digital Fuel is the True IT Business Management Solution

	Financial Intelligence	Service Intelligence	Business Value Management
Functions	IT, Shared Services	IT, Shared Services	IT, Shared Services
Delivery Options	On Premise, SaaS	On Premise, SaaS	On Premise, SaaS
Cost Transparency & TCO	✓	-	✓
Showback & Chargeback	✓	-	✓
Planning (Budget & Demand)	✓	-	✓
Cloud Spend Management	✓	-	✓
Benchmark Comparison	✓	-	✓
Automated Data Management	✓	✓	✓
Agreements	-	SLA, OLA, UC	SLA, OLA, UC
Compliance Reporting	-	✓	✓
Service Catalog	-	✓	✓
Credit & Bonus Management	-	✓	✓
Supplier Performance	-	✓	✓

Highlights

Key Products
IT Business Management, IT Benchmarking, Service Level Management, Professional Services and Training. On-premise and software as a service delivery options.

Customers
Fortune-1000 Customers using our solution globally in the Financial, IT, Healthcare, Government, Consumer and Academic Sectors.

Geographic Presence
80+ Staff in the US, United Kingdom, Continental Europe, Asia Pacific and Latin America

Contact Us

Sales Inquiries
Global Sales: +1 (678) 362-3271

sales@digitalfuel.com

Professional Services Inquiries
PS-Global@digitalfuel.com

Channel and Reseller Inquiries
Channel-Reseller@digitalfuel.com

Learn More

To learn more about how Digital Fuel products can help your business manage the cost and value of IT, visit
www.digitalfuel.com